

36th Annual Southeast Vegetable & Fruit **EXPO**

November 27 – November 28, 2023



Embassy Suites by Hilton Myrtle Beach Oceanfront Resort

9800 Queensway Blvd., Myrtle Beach, SC

Phone: 800-876-0010

SPONSORED BY:

North Carolina Vegetable Growers Association

P.O. Box 58220 Raleigh, NC 27658

Phone: 919-413-9544 Fax: 984-480-2002 www.ncvga.com



NC Cooperative Extension, NCSU and N.C. A&T



EXPO Events

SUNDAY, NOVEMBER 26, 2023

1:00 pm - 7:00 pm Exhibitors Check in & Set-Up

MONDAY, NOVEMBER 27, 2023

7:30 am Registration

7:30 am - 5:00 pm Trade Show Open

9:30 am Silent Auction (**Items will be on display in Exhibitor Ballroom until Tuesday at 9:30 am**)

9:30 am - 11:00 am Concurrent Educational Sessions

11:30 am - 1:00 pm Lunch

President's Welcome
Rob Glover, NC Vegetable Growers Association

NCVGA Business Meeting

NC State University & Clemson Representatives

Keynote Speaker
Ray Starling, "Farmers vs. Foodies"

1:30 pm - 3:00 pm Concurrent Educational Sessions

3:00 pm - 5:00 pm Visit with Exhibitors and View and Bid on Silent Action Items

 Dinner On Your Own

TUESDAY, NOVEMBER 28, 2023

7:30 am Trade Show Opens

9:00 am General Session

Keynote Speaker
High Octane Business Strategies for Turbulent Times: *David M. Kohl, Ph.D., Professor Emeritus, Virginia Tech*

Additional Speakers
Ag Labor and Immigration Update: *Linda Andrews, NC Farm Bureau, John Walt Boatright, American Farm Bureau Federation*

Silent Auction Winners Announced

10:30 am Concurrent Educational Sessions

Please visit our Trade Show, which will be open continuously throughout the

Expo !

MONDAY, NOVEMBER 27, 2023
MORNING CONCURRENT SESSIONS
9:30 AM TO 11:00 AM
LUNCH 11:30 AM TO 1:00 PM

Session 1 PICKLING CUCUMBER - Colby Griffin, NC State University
1 hr NC/SC Pesticide Credits, 1 hr CCA Credits
9:30 - 10:00 Pickleworm and Melonworm Monitoring and Management in Cucurbits: *Lorena Lopez, Virginia Tech*
10:00 - 10:30 Management of Cucurbit Downy Mildew in Pickling Cucumber and Other Cucurbit Crops:
Lina Quesada-Ocampo, NC State University
10:30 - 11:00 Developing a Pickling Cucumber Budget: *Daniel Tregeagle, NC State University*
11:00 NC Pickle Producers Association Meeting: *Pickle Growers*

Session 2 WATERMELON - Sarah Richardson, NC State University
.5 hr NC/SC Pesticide Credits, 1.5 hr CCA Credits
9:30 - 10:00 Management Results of Fusarium Wilt in Watermelon Using Cultivar, Fungicide, and Grafting:
Stu Michel, Lina Quesada-Ocampo, Jonathan Schultheis, NC State University*
10:00 - 10:30 Standard Size and Mini Watermelon Cultivar Study Results 2023: *Brandon Parker*, Stuart Michel,*
Baker Stickley, Andrew Pfefferkorn, Jonathan Schultheis, NC State University
10:30 - 11:00 Pollinizer Options for Seedless Watermelon Production: *Nettie Hurry*, Jonathan Schultheis, NC State*
University

Session 3 TOMATO - Cody Craddock, NC State University
1 hr NC/SC Pesticide Credits, 1.5 hr CCA Credits
9:30 - 10:00 Virus Issues on Tomato Including Resistance Breaking Variants of TSWV and Emerging Tomato
Brown Rugose Fruit Virus: *Inga Meadows, NC State University*
10:00 - 10:30 Mastering Tomato Cultivation Under High Tunnels: *Emmanuel Torres Quezada, Virginia Tech*
10:30 - 11:00 MyIPM App in Vegetable Crops for Southeastern Growers: *Erin Eure, NC State University*

MONDAY AFTERNOON CONCURRENT SESSIONS - 1:30 PM TO 3:00 PM

Session 1 HOT TOPICS IN VEGETABLE PRODUCTION - Bruce McLean, NC State University
.5 hr NC/SC Pesticide Credits, 1.5 hr CCA Credits
1:30 - 2:00 Applications of Precision Agriculture in Vegetable Production: *Emmanuel Quezada, Virginia Tech*
2:00 - 2:30 Fruit and Vegetable Market Outlook: *Daniel Tregeagle, NC State University*
2:30 - 3:00 Use of Fumigants, Rotation and Cover Crops to Help Manage Root Knot Nematodes: *Adrienne*
Gorny, Baker Stickley*, Jessica Dotray, Brandon Parker, Jonathan Schultheis, NC State University*

Session 2 FOOD SAFETY - Chip Simmons, NC State University
1.5 hr CCA Credits
1:30 - 2:00 An Update on Pre-Harvest Water Assessment Requirements under the FSMA Produce Safety Rule:
Chip Simmons, NCSU
2:00 - 2:30 Overview of New Regulations for Water Used at Harvest and Post-Harvest on Produce Farms:
Elena Rogers, NCSU
2:30 - 3:00 Panel Discussion: Key Points from NCDA&CS Produce Farm Regulatory Inspections and Outreach
UpDates: *Panelists: Sarah Cope, Outreach Coordinator, Lucy Scott, Regulatory Specialist, NCDA&CS*

Session 3 CUCURBITS - Kathryn Holmes, NC State University
5 hr NC/SC Pesticide Credits, 1.5 hr CCA Credits
1:30 - 2:00 New Zucchini Cultivar Options; What About Ideal Melons?; Canary Melons, a Potential New Crop
for North Carolina: *Jonathan Schultheis*, Andrew Pfefferkorn*, Stuart Michael, Baker Stickley, Brandon*
Parker, NC State University
2:00 - 2:30 Pumpkin Economic Considerations Based on Plant Spacing; Considerations for Standardization of
Pumpkin Categories: *Jonathan Schultheis*, Kim Heagy, NC State University*
2:30 - 3:00 Phytophthora Management in Cucurbit Crops: *Hunter Collins*, Lina Quesada-Ocampo, NC State*
University

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TUESDAY, NOVEMBER 28, 2023
MORNING GENERAL SESSION
9:00 AM TO 10:15 AM

General Session - *Rob Glover, NC Vegetable Growers Association, President*

1 hr CCA Credits

- 9:00 - 9:30 **High Octane Business Strategies for Turbulent Times:** *David M. Kohl, Ph.D., Professor Emeritus, Virginia Tech*
- 9:30 - 10:00 **Ag Labor and Immigration Update:** *Linda Andrews, NC Farm Bureau, John Walt Boatright, American Farm Bureau Federation*
- 10:00 - 10:15 **Silent Auction Winners Announced**

TUESDAY MORNING CONCURRENT SESSIONS
10:30 AM TO 12:00 PM

Session 1 COLE CROPS - *Lisa Rayburn, NC State University*

1.5 hr NC/SC Pesticide Credits, 1.5 hr CCA Credits

- 10:30 - 11:00 **Diamondback Moth: Trapping and Mating Disruption:** *Jim Walgenbach, NC State University*
- 11:00 - 11:30 **Diamondback Moth: Biocontrol Options:** *Tom Bilbo, Clemson*
- 11:30 - 12:00 **Weed Control Options in Cole Crops:** *Katie Jennings, NC State University*

Session 2 SWEETPOTATO - *Tommy Batts, NC State University*

1 hr NC/SC Pesticide Credits, 1.5 hr CCA Credits

- 10:30 - 11:00 **Weed Hosts for Guava Root Knot Nematode and Potential New Herbicides:** *Stephen Ippolito*, Katie Jennings*, Samuel Crawford, NC State University*
- 11:00 - 11:30 **Effect of Timing of the Weed Zapper on Palmer Amaranth Control on Sweetpotato Yield and Quality:** *Colton Blankenship, Katie Jennings, NC State University*
- 11:30 - 12:00 **NC State University Breeding Program Highlights:** *Ken Pecota, NC State University*

Session 3 TOMATO AND PEPPER - *Johnny Coley, NC State University*

1 hr NC/SC Pesticide Credits, 1.5 hr CCA Credits

- 10:30 - 11:00 **Bacterial Spot Management on Tomato and Pepper:** *Inga Meadows, NC State University*
- 11:00 - 11:30 **Prevalence of RKN on Tomatoes and Peppers in TN, NC, and SC:** *Adrienne Gorny, NC State University*
- 11:30 - 12:00 **Thrips: What Happened in 2023 and How to Prepare for 2024:** *Jim Walgenbach, NC State University*

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2023 Expo Registration Form

Everyone attending the Expo **must be registered.**

Entrance to the Trade Show will be by official Expo name badge.

Please √ the following: ___ Grower ___ Supplier ___ Produce Buyer ___ Gov't/Education ___ Other

Participant Name: _____

Spouse/Additional Participants (Please list names of additional persons for name badges below.)

Company/Farm: _____

Address: _____

City: _____ State: _____ Zip: _____ County: _____

Phone: _____ Fax: _____

Email: _____

DESCRIPTION	Registration	After Oct 30, 2023	Total
Monday, Nov 27, 2023 - Tuesday, 28, 2023 Expo - First Participant	\$180.00	\$190.00	___ x ___ # people = \$ _____
Monday, Nov 27, 2023 - Tuesday, Nov 28, 2023 Expo - Additional Participant From same Farm/Company	\$90.00 each additional person	95.00	___ x ___ # people = \$ _____
Monday, Nov 27, 2023 - Tuesday, Nov 28, 2023 Expo - University Educators, County Agents and State & Federal Dept. of Agricultural Personnel	\$75.00	\$80.00	\$ _____

TRADE SHOW ONLY

Grower Fee **\$90.00** per day (Admission to Trade Show Only) # days ___ x ___ # people = \$ _____

Non Farm/Company **\$175.00** per day (Admission to Trade Show Only) \$ _____

TOTAL AMOUNT ENCLOSED \$ _____

Method of Payments:

Card Type:



Check # _____

Card# _____

Exp. Date _____

Name on Card: _____

Address for card billing: _____

City _____ State _____ Zip _____

Make Registration Checks Payable to NCVGA and mail with form to :

NCVGA P.O. Box 58220 Raleigh, NC 27658
Paying by credit card email to cathy@seasag.com or Fax to 984-480-2002