



Southeast Vegetable & Fruit EXPO

November 30 - December 2, 2026

Kingston Plantation Embassy Suites Resort

The NC Vegetable Growers Association thanks you for your participation in the 2026 Southeast Vegetable & Fruit Expo.

Host hotel for the Expo is :

Kingston Plantation

Embassy Suites Resort

9800 Queensway Boulevard

Myrtle Beach, SC 29572

Phone: 843-449-0006

Room Rate: \$158.00

**(Oceanfront Suites & Oceanview Suites)
Full Cooked Breakfast Buffet**

Room Cut-Off: October 30, 2026

Show Dates & Hours

MONDAY, November 30, 2026

1:00 pm - 6:00 pm Exhibitors Move-In

TUESDAY, December 1, 2026

7:30 am Exhibit Hall Opens

9:30 am - 11:00 am Educational Sessions

11:30 am - 1:00 pm Visit Exhibitors, Lunch

2:00 pm - 3:15 pm Educational Sessions

4:15 pm - 5:45 pm Visit Exhibitors/Reception /
Auction/Entertainment

WEDNESDAY, December 2, 2026

7:30 am Exhibit Hall Opens

9:00 am - 11:00 am Educational Sessions

9:00 am - 11:00 pm Visit Exhibitors

11:00 am - 1:45 pm Exhibitors break down

Booth Space Rental

8' x 10' Booth \$725.00

(Includes 2 Conference Registrations)

Booths will be 8' wide x 10' deep including the following:

8' feet high back drape

3' high side rails, 6' draped table (White),

2 Upholstered chairs,

1 Wastebasket, ID sign 7" x 44"

Corner Booth \$ 825.00

Bulk Space: 400 square feet is \$1150.00

(Includes 3 Conference Registration)

3' high side rails, 6' draped table (White),

3 Upholstered chairs,

1 Wastebasket, ID sign 7" x 44"

Payments & Deadlines

A payment of the entire balance is due at time of registering to exhibit.

Cancellation Policy

All cancellations require written notification. Any Exhibitor who cancels their exhibit space After August 1, 2026 will only incur a \$100 penalty.

Move-In & Move-Out

Monday, November 30, 2026

1:00 p.m. - 6:00 p.m. Move-In Time

6:30 p.m. - 7:30 p.m. Reception

All booths MUST be set-up by 6:00 p.m.

Wednesday, December 2, 2026

11:00 a.m. Move-Out Time

For More Information Contact

Cathy Price Horton, Executive Director

NC Vegetable Growers Association

P.O. Box 158 Angier, NC 27501

Ph/Mobile: 919-413-9544

cathy@seasag.com www.ncvga.com

Exhibitor Contract Form

November 30 - December 2, 2026

Kingston Plantation Embassy Suites Hotel, Myrtle Beach, South Carolina

Upon acceptance of this completed application we understand the terms and conditions governing exhibitors. Booth choices are not guaranteed; however, best efforts will be made to accommodate your choices. Special plumbing and electrical connections are subject to space availability. No exhibitor will be permitted to exhibit unless their account is current and paid in full (US FUNDS). **NO REFUNDS** will be granted now.. All space not occupied by show opening is subject to resale with no refund. NC Vegetable Growers Association Fed ID# 56-1731116

RENTAL COST:	One 8' x 10' Booth	\$ 725.00
	Corner Booth	\$ 825.00
BULK SPACE:	Bulk Space	\$1150.00

Please Reserve _____ 8'by10' Booth

Please Reserve _____ Bulk Space

PAYMENT SCHEDULE: A payment of the full amount **MUST** accompany your contract.

Method of Payment:



Check # _____

Credit Card Number _____

Card Expiration Date _____

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Name's of individual that will be exhibiting in your booth at the Expo for used in preparing **Name Tags** in advance.

_____	_____	_____
_____	_____	_____
_____	_____	_____

Product/service to be exhibited _____

Exact Booth Sign _____

(One line only – 32 characters including spaces and punctuation)

Competitors for booth separation _____

Rules and Regulations Governing The Trade Show Exhibit Contract

- **ASSIGNMENT OF SPACE:** No space assignments will be made until executed contract and full payment are received by the North Carolina Vegetable Growers Association (hereafter referred to as The Association). Available space will be on a first-come, first-served basis. The Associations reserve the right to relocate display areas for the benefit of the exhibitor or for the betterment of the Trade Show.
- **BOOTH RATE, PAYMENT AND CANCELLATION POLICY:** All 8x10 booths are \$725.00 each, Corner is \$825 and Bulk Space is \$1150.00, A payment of 50% of the total cost **MUST** accompany your contract. Balance of rental is due by August 1, 2026. Cancellations received in writing on or before August 1, 2026, will receive a 50% refund. **NO REFUND AFTER August 1, 2026.**
- **DIMENSIONS AND LIMITATIONS:** Exhibits must not exceed 8 feet in height. Exhibits must be constructed so as not to obstruct the general view or the view of adjoining booths. Permission to display equipment taller than 8 feet must be obtained from the Show Committee. **NO SIGNS, BANNERS, OR ARCHWAYS WILL BE PERMITTED TO HANG IN OR OVER THE TRADE SHOW AISLES.** Any equipment exhibited in the hall must fit within the dimensions of exhibit space reserved; access to the exhibit floor is via a drive-up ramp through an overhead door 10' wide and 14' high.
- **LIABILITY:** Exhibitor agrees to protect, save, and keep The Association, Kingston Plantation Embassy Suites Hotel, and the Pipe & Drapery Services provide through NCVGA. and their representatives, employees, and agents forever harmless from any and all damages or charges imposed for violation of any law or ordinance, whether occasioned by the negligence of the exhibitor or the representatives, agents, or employees of the exhibitor or those persons acting under the express or implied authority of the exhibitor. Exhibitor also agrees to comply with all applicable terms, conditions, rules and regulations of Kingston Plantation Embassy Suites Hotel and Pipe & Drapery Services provide through NCVGA . Exhibitor assumes complete responsibility and liability for all loss, damage or destruction of his/her property, employees, agents, and guests. The Association, Kingston Plantation Embassy Suites Hotel, and Pipe & Drapery Services provide through NCVGA, and any officer, agent, or employee thereof will not be liable for any loss, damage or destruction of exhibitor's property from theft, fire, accident, or any other cause. Exhibitor also assumes full responsibility and liability for all injury to any and all persons or property caused by the exhibitor, its agents, representatives, or employees. Exhibitor will indemnify and hold harmless The Association, Kingston Plantation Embassy Suites Hotel, and Pipe & Drapery Services provide through NCVGA, their members, directors, officers, agents, representatives, and employees against any and all liability whatsoever arising from any or all damage to property or personal injury or loss caused by Exhibitor, its agents, representa-tives, employees, or any other such persons.
- **EXHIBIT INSTALLATION AND DISMANTLING:** Exhibit installation hours Monday, November 30, 2026, 1:00 p.m. -6:00 p.m.. **ALL EXHIBITS MUST BE IN COMPLETE READINESS BY 6:00 p.m. Monday, November 30, 2026.** Exhibitor will forfeit space not occupied by December 1, 2026, and his/her space may be resold, reassigned, or used by the Committee without refund. Displays may be dismantled after close of the trade show at 11:00 a.m. Wednesday, December 2, 2026. All exhibits must be dismantled and removed from the exhibit area by 3:00 p.m, Wednesday, December 2, 2026. The Exhibitor authorizes The Association to remove, at the Exhibitor's expense, any material in the exhibit area belonging to said Exhibitor after 3:00 p.m. Wednesday, December 2, 2026.
- **PROHIBITIONS:** Subleasing or assigning of booths or part of a booth is NOT permitted. . Exhibits, signs or displays are prohibited in any of the public rooms or elsewhere on the premises of Kingston Plantation Embassy Suites Hotel during the Trade Show. Aisle space may NOT be used for exhibit purposes, displays or signs, entertainment, solicitation or distribution of cards, circulars, samples, or other promotional materials. The use of sound devices, megaphones, loudspeakers, or undignified methods of attracting attention is prohibited, where such methods interfere with other exhibitors. No exhibitor shall play music of any kind at any time within the exhibit hall unless it is approved by the Association or Pipe & Drapery Services.
- **AMENDMENT TO REGULATIONS:** All matters and questions not covered by these regulations are subject to the decision of The Association. The Association shall have sole authority to promulgate, interpret, and enforce all rules and regulations, and to make any amendments necessary for the orderly conduct of the Trade Show.

2026 Exhibitor Ballroom

EMBASSY SUITES at KINGSTON PLANTATION
8' X 10' BOOTHS

— = 10 x 20

